



YEAR IN REVIEW

**2778**  
LIBRARY VISITS  
135% INCREASE

**494**  
ITEMS ADDED TO  
THE COLLECTION

**52**  
NEW CARDHOLDERS

**1807**  
ITEMS BORROWED  
10% INCREASE

**199**  
DIGITAL E-BOOKS &  
AUDIOBOOKS BORROWED  
10% INCREASE

**87**  
DIGITAL PATRONS  
85% INCREASE

**\$15K+**  
IN GRANTS AWARDED

**1097**  
UNIQUE VISITS  
TO OUR WEBSITE

**71**  
IN-PERSON PROGRAMS



READING JOE SHERLOCK



BOARD & STAFF



PAM VOGAN-LYNCH WITH PORTRAIT



TODDLER TIME



SENIOR PLANET CLASS



AKWESASNE WOMEN SINGERS



## Mooers Free Library Co-Directors Report 2022

Stacie Brooks, Lisa Delong, and Norma Menard

These activities highlight accomplishments in programming, resource development and community partnerships.

**PROGRAM** Patron activity in 2022 (2,766) increased by 1,585 or 134% compared with 2021(1,181).

Children: As COVID-19 restrictions eased, we cautiously transitioned from online to in-person programs.

- SPRING- *Easter Fun Time* and *Planting Seeds* events
- SUMMER - *Oceans of Possibilities* summer reading program, *Gnoming Around* event
- FALL - *LEGO Time* launched in September (2nd Saturdays) and *Toddler Time* (Tuesdays) in October
- WINTER - maintained and infused fall programs with holiday and special interest themes

Older Adults: Licensed in March, we were the first in our library system to deliver *Senior Planet* (SP) curriculum.

- MAY- DECEMBER - served 35 adults who signed up for at least one or all of two SP 5-week courses and 13 stand-alone lectures (with at least 350 engagements or sign ins).
- *Technology, Coffee & Conversations* project included lectures on *Genealogy* and *Who Takes Care of the Caregivers*; Tech Lunch & Learn, holiday *Sing-alongs*, *Gametime*, and two potlucks.
- One-on-one assistance to patrons who had issues with technology and online forms.

Community at large: Events, resources and services for all ages

- 52 new library cards were issued
- New computers/laptops, iPads, Kindles, and security cameras were purchased and waiting to be installed
- Dedication of the installation of art collection donated by the family of Linda Gonyo-Horne
- *Reading Joe Sherlock* presentation by professional voice actor, Rob Gonyo
- Presentation on *The Amazing Role of Women in America's Earliest Wars* by Mark Barrie, award-winning author
- Stories and songs by the *Akwesasne Women Singers*, held at the library grounds on a beautiful October day
- Free high speed Wifi and COVID-19 home test kits
- Tammy's Lunch Box

### **RESOURCE DEVELOPMENT**

- 494 books/dvds were added to our collection. Family passes for local museums (*The Wild Center*, *Echo Leahy Center for Lake Champlain*, and *Fort Ticonderoga*) were made available.
- Professional development activities for co-directors included Senior Planet Train the Trainer, Supercharged Storytime, Summer Reading Program and various other training accessed by Zoom or online.
- Over \$15,000 in grants were received from Senior planet, Office for the Aging, Lake Placid Education Foundation, Chapel Hill Foundation, and Summer Reading Program. These grants allowed for program staff time and supplies, Wi-Fi upgrade, and purchase of new equipment.
- Funds were raised through raffle, virtual book fair, and Town Wide Garage Sale
- A donation of an art collection is on display in the library and community room for patrons to enjoy.
- Numerous donations of books, LEGO pieces, and garage sale items were received from the community!

### **COMMUNITY PARTNERSHIPS, CONNECTIONS, PUBLICITY**

Partnerships and publicity kept the public informed of programs and opened new avenues to serve the community.

- Presence at Town Board meetings, Mooers Labor Day Parade and participating in the Town-Wide Garage Sale
- Sing-along (and dancing too!) at the Senior Housing, with potluck coordinated by the K of C Ladies Auxiliary
- Participating in the CEF Library System and the Northern New York Library Network (NNYLN) meetings
- Press-Republican and The Sun feature articles of events and programs
- Presenting at the Office for the Aging and Southern Adirondack Library Network meetings, referrals to Literacy Volunteers, speaker from the Alzheimer's Office, COVID tests from Hudson Headwaters
- Features in the Senior Planet website: *People We Love* (article) and *Aging with Attitude and Gratitude* (video)
- Facebook presence and informative website.
- Local organizations such as the Mooers K of C, the Ladies Auxiliary (use of community room) and Kiwanis

Among our biggest 2022 accomplishments spearheaded by our Board of Trustees are our 501(C)3 designation and Construction Grant of \$28,076 with a NYS match of \$25,268. On to another year of service!