



Mooers  
Free  
Library

# 2023



# YEAR IN REVIEW

**5354**  
LIBRARY VISITS  
93% INCREASE

**588**  
ITEMS ADDED TO  
THE COLLECTION

**108**  
NEW CARDHOLDERS

**2394**  
ITEMS BORROWED  
32% INCREASE

**421**  
DIGITAL E-BOOKS &  
AUDIOBOOKS BORROWED  
112% INCREASE

**110**  
DIGITAL PATRONS  
49% INCREASE

**\$61.7K+**  
IN GRANTS  
AWARDED

**1043**  
UNIQUE VISITS  
TO OUR WEBSITE

**220**  
IN-PERSON PROGRAMS



SENIOR PLANET



CO-DIRECTORS



YOUTH PROGRAMMING



GAME CLUB



COMMUNITY COLLABORATION



MUSIC AT THE GAZEBO



# 2023



## 2023 Mooers Free Library Report to the Community

*We are pleased to share with you highlights of our 2023 accomplishments and impact, as guided by the goals of our [Strategic Plan](#).*

**Programs: Outreach and engagement activities increased patron visits from 1,181 in 2021 and 2,778 in 2022, to 5,354 in 2023.**

- 108 new cardholders; 600 resident borrowers; 79 non-resident borrowers
- 220 in-person programs with attendance of 2,799
  - 123 children's programs - Storytime, Teen Time, LEGO Club, Hangout
  - 68 adult programs - Senior Planet, Game Club, Craft, Music
  - 29 General interest programs - include Walking/Wellness, Earth Day, garden series, author presentations, concert

### Resource Development

- 588 items in total added for a total of 17,657 holdings
- \$61,745 in grants: NYS Library Construction, American Library Association LTC, Chapel Hill Foundation, Lake Placid Education Foundation, Senior Planet, Office of Child and Family Services, and Stewart's Holiday Match
- Use of website and Facebook pages, attendance at Town Board meetings to inform the community and to promote programs
- *Friends of the Library* organization reactivated and taking an active role in promoting library goals

### Partnerships

- Senior Planet through the CEF Library System
- Alzheimer's Disease Caregiver Support Initiative
- Office of Child and Family Services
- Mooers Elementary School
- Home-school group
- William Watson Senior Housing

### Facilities and Grounds

- New storage shed opened community room space for programs
- New gazebo offers a venue for future outdoor events
- Increased use of Community Room by local and civic groups

***Stacie Brooks, Lisa DeLong, Norma Menard, Co-directors***